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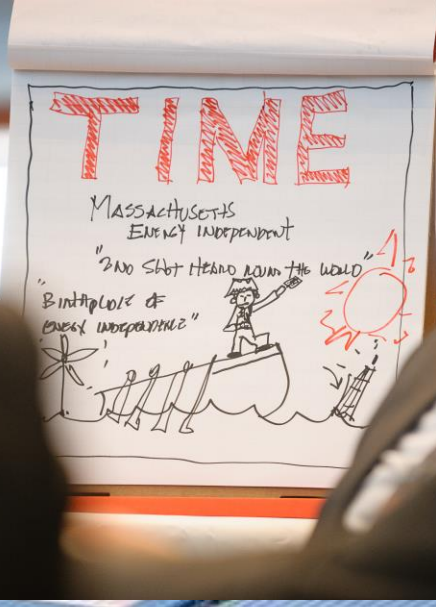
The Quest for All Cost-Effective EE in MA



On the path to energy efficiency, we're your guides.

By: Carol White
Director, Program Strategy – MA
October 31, 2013

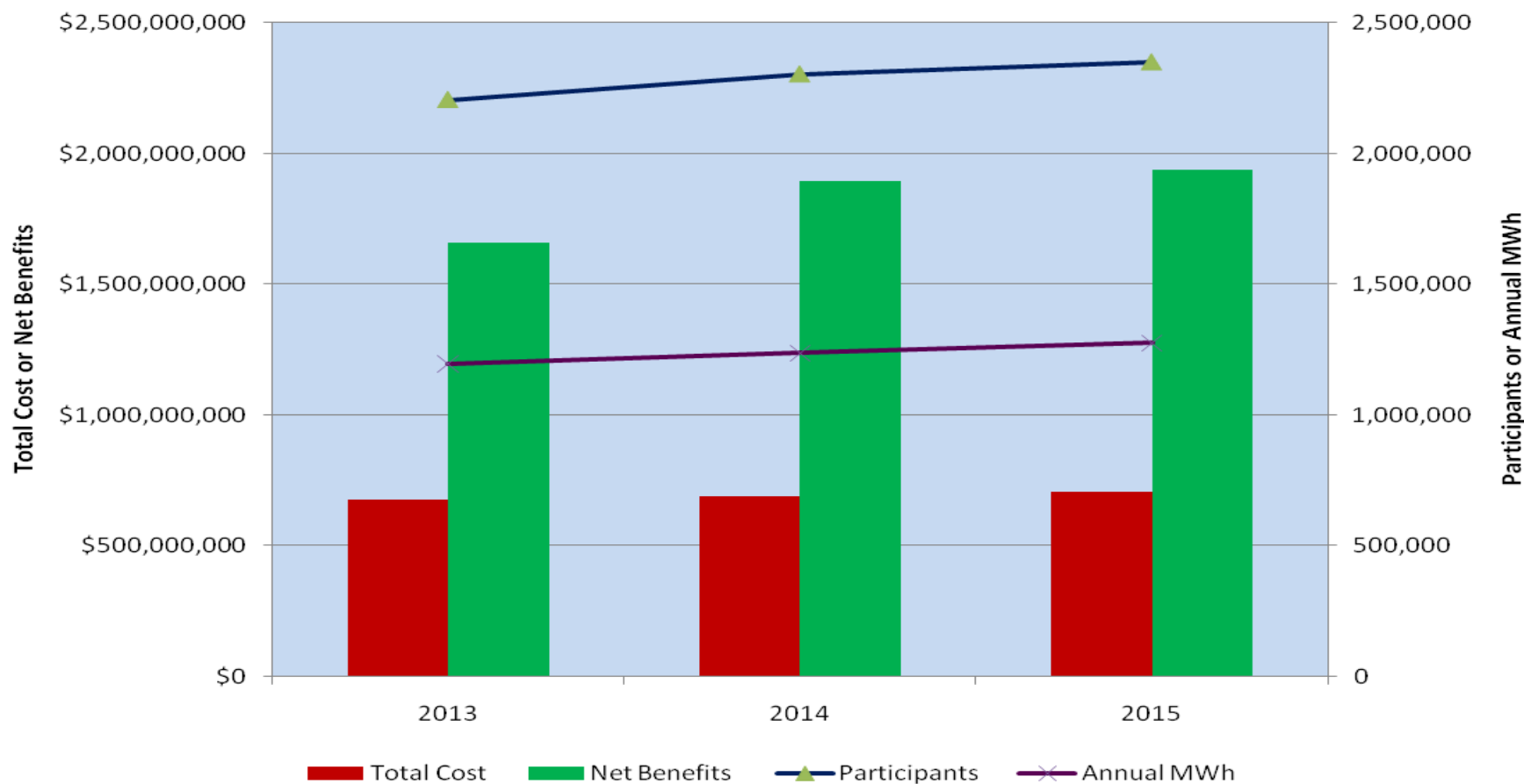




Statewide Costs and Goals (Electric)

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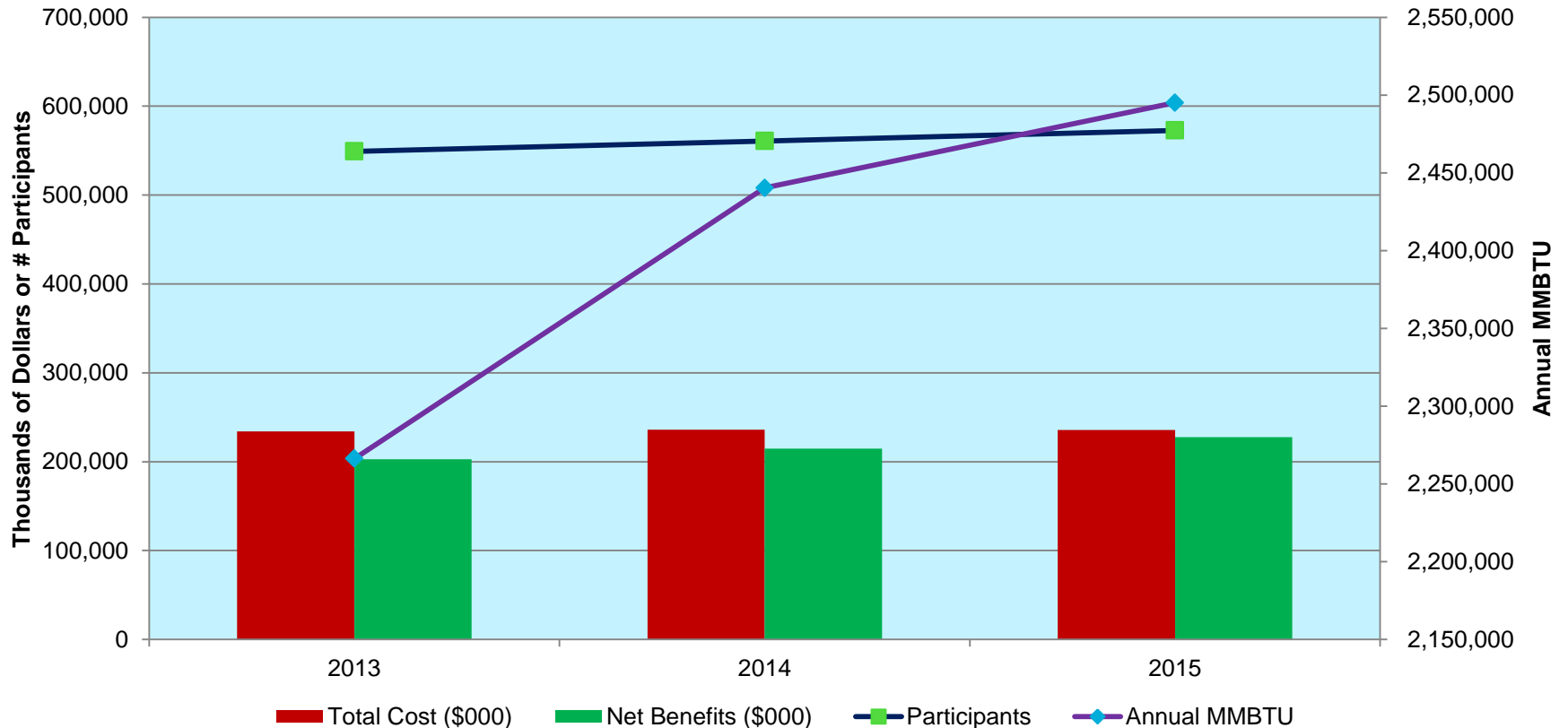
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Statewide Costs and Goals (Gas)

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Residential and Low Income

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- Services for existing single- and multi-family homes
- New Construction
- Products
- Behavior
- Strong focus on community engagement



Business Energy Efficiency Services

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- Retrofit Opportunities in Existing Buildings
- New Construction and Major Renovation
- Tailored services by business type
- Multi-year agreements – Strategic Energy Management Plans
- Upstream/midstream efforts



Working Together for Success

- Integrating electric and gas energy efficiency deployment
- Partnering with industry professionals to support energy efficiency delivery efforts
- Collaborating with stakeholders to support the long-term success of energy efficiency programs
- Creating a culture of sustainability
 - Education
 - Workforce development
 - Policy evolution
 - Energy productivity

